



151 AWARDS





YEAR AFTER YEAR

We're proud to be singled out by prestigious award competitions for our creative digital marketing, web design, video, print, content, and branding. We are equally gratified to be honored by area organizations for our contributions to the community and business economy.





2024 AWARDS







HERMES CREATIVE AWARDS

Armed with their imaginations and computers, Hermes winners bring their ideas to life through traditional and digital platforms. Each year, competition judges evaluate the creative industry's best publications, branding collateral, websites, videos, and advertising, marketing, and communication programs.

Platinum **VIDEO SERIES** Medline Industries **FitRight Fresh Start** Product-in-Use Videos

Platinum **SOCIAL MEDIA CAMPAIGN Medline Industries** FitRight Fresh Start Organic Social Media

Gold

VIDEO SERIES Medline Industries Venom Steel Videos

Gold

DIRECT MAIL Canon Solutions America Professional Services Direct Mail

Gold

ENEWSLETTERS Medline Industries FitRight Fresh Start Newsletters Honorable Mention **SHORT FORM** SOCIAL MEDIA VIDEO Medline Industries AVE. Scrubs in Action Video

Honorable Mention SHORT FORM SOCIAL MEDIA VIDEO Medline Industries AVE. Scrubs Deliver Form and Function Video

Honorable Mention SHORT FORM **SOCIAL MEDIA VIDEO** Medline Industries AVE. Scrubs Fashionable and Professional Video

Honorable Mention **ENVIRONMENTAL DESIGN** DuPont[™] Artistri[®] Tradeshow Booth Design







VIDDY AWARDS

VIDDY AWARDS

Viddy recognizes excellence in the way video is created, produced, and delivered.

Platinum LONG FORM **MARKETING VIDEO Canon Solutions America**

Do the Math: The Consolidation **Equation Video**

Platinum

SHORT FORM **HEALTH & WELLNESS VIDEO SERIES**

Medline Industries Fresh Talks: Real Women, **Real Stories Videos**

Platinum

SHORT FORM **SOCIAL MEDIA VIDEO** Medline Industries AVE. Scrubs in Action Video

Gold

SHORT FORM SOCIAL MEDIA VIDEO Medline Industries

AVE. Scrubs Deliver Form and Function Video

Gold SHORT FORM **SOCIAL MEDIA VIDEO**

Medline Industries AVE. Scrubs Fashionable and Professional Video

Gold

SHORT FORM SOCIAL MEDIA VIDEO

Street Level Studio Seasonal Cheer That Stirs Things Up Video

Honorable Mention

INSTAGRAM REELS Street Level Studio Holiday Party Reel Video

Honorable Mention

INSTAGRAM REELS Street Level Studio International Women's Day Reel Video







GRAPHIC DESIGN USA AWARDS

GDUSA hosts several national design competitions that culminate in Annuals showcasing the best in Graphic Design, Inhouse Design, Digital/Web Design, Package Design, Health+Wellness Design, and more.

Digital Design Award Winner DIGITAL ADS/BANNERS Canon Solutions America Production Print Solutions Online Ads Graphic Design Award Winner **DIRECT MAIL** Canon Solutions America ColorStream Direct Mail

Digital Design Award Winner **DIGITAL PUBLICATIONS** Canon Solutions America Digital Printing Insider (DPI)

Health & Wellness Award Winner **VIDEO SERIES** Medline Industries Fresh Talks: Real Women, Real Stories Videos Graphic Design Award Winner ENVIRONMENTAL DESIGN DuPont Specialty Products Drupa Tradeshow Booth Design



w3 AWARDS

eNewsletters

The w3 Awards celebrate digital excellence by honoring outstanding websites, marketing, video, mobile sites & apps, social and podcasts created by some of the best interactive agencies, designers, and creators worldwide.

Silver

BRANDED CONTENT, B2B

Canon Solutions America Professional Services Direct Mail

Silver

SHORT FORM HEALTH AND WELLNESS SOCIAL VIDEO SERIES

Medline Industries Fresh Stories: Real Women, Real Stories Video Series



BRANDED CONTENT, B2B

DuPont Specialty Products DuPont™ Artistri® Tradeshow Booth









DOTCOMM AWARDS

dotCOMM Awards is an international competition honoring excellence in web creativity and digital communication. The competition spotlights the role of creatives in the dynamic, constantly evolving web.

Gold

INFORMATIONAL VIDEO

Canon Solutions America Do the Math: The Consolidation Equation Video



MARCOM AWARDS

MarCom Awards honors excellence in marketing and communication while recognizing the creativity, hard work, and generosity of industry professionals.

Platinum

WEB VIDEO, MARKETING

Canon Solutions America Do the Math: The Consolidation Equation Video

Platinum **DIRECT MAIL** Canon Solutions America Do the Math Direct Mail

Gold **DIRECT MAIL** Canon Solutions America ColorStream Direct Mail

Gold

ONLINE SOCIAL MEDIA MARKETING Canon Solutions America

LinkedIn Ad Campaign

Honorable Mention ONLINE DISPLAY AD MARKETING CAMPAIGN Canon Solutions America Print Beyond Limits Online

Ad Campaign







2023 AWARDS







GRAPHIC DESIGN USA AWARDS

GDUSA hosts several national design competitions that culminate in Annuals showcasing the best in Graphic Design, Inhouse Design, Digital/Web Design, Package Design, Health+Wellness Design, and more.

Graphic Design Award Winner INTEGRATED MARKETING CAMPAIGN

Canon Solutions America Print Beyond Limits Campaign

Graphic Design Award Winner DIRECT MAIL Canon Solutions America Photo Specialty Direct Mail

Graphic Design Award Winner SOCIAL MEDIA CAMPAIGN Medline Industries FitRight Fresh Start Social

Digital Design Award Winner **WEBSITES** Medline Industries FitRight Fresh Start Website Graphic Design Award Winner ANIMATION Maglio Produce Animated Geofencing Ad

Graphic Design Award Winner **EMAIL MARKETING** Medline Industries FitRight Fresh Start eNewsletters

Graphic Design Award Winner VIDEO Medline Industries FitRight Fresh Start: Umpire

Health+Wellness Award Winner **EMAIL MARKETING** Medline Industries FitRight Fresh Start eNewsletters Health+Wellness Award Winner INFOGRAPHICS Medline Industries Six Signs You Should Talk to a Doctor Infographic

Health+Wellness Award Winner ORGANIC SOCIAL MEDIA Medline Industries FitRight Fresh Start Social Media Campaign

DOTCOMM AWARDS

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Platinum **GEOFENCING AD** Maglio Produce Pineapple Spears Geofencing Ad

Gold B2C WEBSITE Medline Industries FitRight Fresh Start Website

Honorable Mention INTERACTIVE WEBSITE CREATIVE Medline Industries

Medline Industries FitRight Fresh Start Interactive Product Finder Honorable Mention **B2B WEBSITE** Windy Installs Windy Installs Website









Platinum DIRECT MAIL Canon Solutions America Photo Specialty Direct Mail

Platinum WEB VIDEO SERIES Medline Industries Venom Steel Videos

Venom Steel Videos

Platinum WEB CONTENT

Medline Industries The Source: Powered by FitRight Fresh Start

Platinum

EMAIL CAMPAIGN Medline Industries FitRight Fresh Start eNewsletters

Gold DIRECT MAIL Canon Solutions America Print Beyond Limits Direct Mail

MARCOM AWARDS

MarCom Awards honors excellence in marketing and communication while recognizing the creativity, hard work, and generosity of industry professionals.

Gold ANIMATED AD Maglio Produce Pineapple Spears Geofencing Ad

Gold ORGANIC SOCIAL MEDIA Medline Industries FitRight Fresh Start Social Media

Gold

MAGAZINE ONSERT Canon Solutions America July/August Printing Impressions Onsert

Gold WEB VIDEO SERIES

Medline Industries FitRight Fresh Start Product-in-Use Videos Honorable Mention **MARKETING VIDEO** Canon Solutions America Inkjet Is the Way of the Future

Honorable Mention **MAGAZINE ONSERT** Canon Solutions America March In-plant Impressions Onsert

Honorable Mention **B2C WEBSITE** Medline Industries FitRight Fresh Start Website

Honorable Mention **PRO BONO** ASID-IL Conference Room Wallcovering







VIDDY AWARDS

VIDDY AWARDS

Viddy recognizes excellence in the way video is created, produced, and delivered.

Platinum **SHORT FORM MARKETING VIDEO** Medline Industries FitRight Fresh Start: Umpire

Platinum

SHORT FORM MARKETING VIDEO

Medline Industries FitRight Fresh Start: Date Night

Platinum

SHORT FORM MARKETING VIDEO Medline Industries

FitRight Fresh Start: Courier

Platinum

SOCIAL MEDIA VIDEO CAMPAIGN

Medline Industries Fresh Start Social Media Video Campaign Platinum SHORT FORM MARKETING VIDEO Medline Industries Fresh Start Anthem Video

Gold

SHORT FORM MARKETING VIDEO Medline Industries Venom Steel: Motorcycle

Gold

SHORT FORM MARKETING VIDEO

Canon Solutions America Print Beyond Limits with Canon Production Inkjet

Gold

LONG FORM MARKETING VIDEO

Canon Solutions America The Production Inkjet and Photo Specialty Opportunity Gold SHORT FORM SELF PROMO VIDEO Street Level Studio We Are Street Level Studio

Honorable Mention SHORT FORM MARKETING VIDEO Medline Industries Venom Steel: Camping

Honorable Mention **HEALTH + WELLNESS VIDEO** Medline Industries FitRight Fresh Start Influencer Videos









DIRECT MAIL PIECE

ORGANIC SOCIAL

Medline Industries

FitRight Fresh Start

CONTENT CAMPAIGN

Social Media Campaign

Canon Solutions America

Experience iX Direct Mail

Platinum

Platinum

HERMES AWARDS

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Gold

Gold

B2C WEBSITE Medline Industries FitRight Fresh Start Website

CREATIVE WEB CONTENT

FitRight Fresh Start Resource Hub

Resource Hub Copywriting

Medline Industries

SINGLE BLOG POST Street Level Studio What Do People Like Us Do All Day?

Gold

Honorable Mention INFOGRAPHICS Medline Industries FitRight Fresh Start Infographic: Fresh Facts About Bladder Leaks



w3 AWARDS

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Silver

Silver

PRODUCT VIDEO

Canon Solutions America Print Beyond Limits with Canon **Production Printing**

CONSUMER GOODS WEBSITE Medline Industries FitRight Fresh Start Website

AMERICAN SOCIETY OF DESIGNERS

ASID-IL DESIGN EXCELLENCE AWARDS

Through education, knowledge sharing, advocacy, community building and outreach, ASID strives to advance the interior design profession and, in the process, demonstrate and celebrate the power of design to positively change people's lives.

First Place Award CUSTOM TEXTILE Private Client Beyond the Surface[™] Biophilic Augury Wallcovering







2022 AWARDS







GRAPHIC DESIGN USA AWARDS

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Graphic Design Award Winner **DIRECT MAIL** Canon Solutions America Experience iX Direct Mail Digital Design Award Winner Digital Design Award Winner INTERACTIVE EXPERIENCE Canon Solutions America varioPRINT iX-series Interactive Experience



MARCOM AWARDS

MarCom Awards honors excellence in marketing and communication while recognizing the creativity, hard work, and generosity of industry professionals.

Platinum EXPERIENTIAL DIRECT MAIL

Canon Solutions America Experience iX Direct Mail

Platinum

MARKETING VIDEO

Canon Solutions America Winning Production Inkjet

Gold

INFORMATIONAL WEB VIDEO

Street Level Studio Dr. Digital Presents Experiential Web Design

Gold

MARKETING VIDEO

Canon Solutions America The Production Inkjet and Photo Specialty Opportunity Honorable Mention **WEBSITE INTERIOR** Canon Solutions America varioPRINT iX-series Interactive Experience

Honorable Mention SOCIAL MEDIA VIDEO Gilbert Orthodontics Introducing Gilbert Ortho's New Office





dot





DOTCOMM AWARDS

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Platinum

WEBSITE LANDING PAGE

Canon Solutions America varioPRINT iX-series Interactive Experience

Gold WEBSITE REDESIGN Data Rescue MDs Data Rescue MDs Website

Platinum **SMALL BUSINESS WEBSITE** SLYCE Coal Fired Pizza Company SLYCE Coal Fired Pizza Website

Honorable Mention WEBSITE MANUFACTURING Action Plastics, Inc. **Action Plastics Website**

VIDDY AWARDS

VIDDY AWARDS

Viddy recognizes excellence in the way video is created, produced, and delivered.

Platinum SHORT FORM BRANDED VIDEO **Canon Solutions America** Winning Production Inkjet

Gold HOLIDAY CARD VIDEO Street Level Studio Goodbye 2021, Hello 2022 **Honorable Mention** WEBSITE MANUFACTURING Action Plastics, Inc. **Action Plastics Website**

Honorable Mention LONG FORM BRANDED VIDEO **Canon Solutions America** DO THE MATH









HERMES AWARDS

Gold

Gold

Website

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PRINT BROCHURE

Canon Solutions America Smart Production Platform

Platinum

Platinum

INTEGRATED MARKETING CAMPAIGN

Canon Solutions America YOU CAN Marketing Campaign



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Gold SHORT FORM MARKETING VIDEO

Canon Solutions America Turning "What If" into "Can Do"

Gold

SHORT FORM MARKETING VIDEO

Canon Solutions America Winning Production Inkjet

Gold

B2B MARKETING VIDEO

Canon Solutions America Turning "What If" into "Can Do"

INTERACTIVE WEB CREATIVE

SLYCE Coal Fired Pizza Company

Canon Solutions America

varioPRINT iX-series

B2C WEBSITE

Interactive Experience

Silver

B2B BRANDED CONTENT

Canon Solutions America varioPRINT iX-series Interactive Experience

Silver MICROSITE

Honorable Mention

DO THE MATH

Canon Solutions America

LONG FORM BRANDED VIDEO

Canon Solutions America varioPRINT iX-series Interactive Experience









ASID-IL DESIGN EXCELLENCE AWARDS

Through education, knowledge sharing, advocacy, community building and outreach, ASID strives to advance the interior design profession and, in the process, demonstrate and celebrate the power of design to positively change people's lives.

First Place Award CUSTOM TEXTILE Dana Roeser Design Beyond the Surface[™] Gilded Ceiling Wallcovering







2021 AWARDS







GRAPHIC DESIGN USA AWARDS

GDUSA hosts several national design competitions that culminate in Annuals showcasing the best in Graphic Design, Inhouse Design, Digital/Web Design, Package Design, Health+Wellness Design, and more.

Graphic Design Award Winner INTEGRATED MARKETING CAMPAIGN **Canon Solutions America** YOU CAN Marketing Campaign



MARCOM AWARDS

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Platinum **MARKETING CAMPAIGN Canon Solutions America** YOU CAN Marketing Campaign

Gold

MICROSITE WEBSITE ELEMENT

Canon Solutions America varioPRINT iX-series Interactive Experience

Honorable Mention CORPORATE VIDEO Canon Solutions America Canon Eco Start Program



DOTCOMM AWARDS

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Platinum WEBSITE MANUFACTURING Perlick Corporation Perlick Website

Gold

WEBSITE INTERACTIVE CAPABILITIES

Canon Solutions America View Tool Interactive Guide **Honorable Mention MARKETING VIDEO Canon Solutions America Smart Production Platform**







VIDDY AWARDS

Gold SHORT FORM **MARKETING VIDEO**

Canon Solutions America ReThink Commercial Print

Gold

SHORT FORM SOCIAL MEDIA VIDEO

Umbrella Dental Partners The Smilelist New Office Tour



SHORT FORM CUSTOMER **TESTIMONIAL VIDEO**

The ABL Group for the Lake Forest Showhouse Custom Wall Mural

Honorable Mention SHORT FORM COMPANY VIDEO Umbrella Dental Partners

Meet Umbrella Dental Partners

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SHORT FORM COMPANY VIDEO **Canon Solutions America** YOU CAN with **Canon Solutions America**

Honorable Mention SHORT FORM SOCIAL MEDIA VIDEO Lake County Barnwood Meet Lake County Barnwood

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Silver

SHORT FORM **MARKETING VIDEO** Lake County Barnwood Meet Lake County Barnwood

Silver

BRANDED CONTENT VIDEO Canon Solutions America YOU CAN with Canon



ASID-IL DESIGN EXCELLENCE AWARDS

Through education, knowledge sharing, advocacy, community building and outreach, ASID strives to advance the interior design profession and, in the process, demonstrate and celebrate the power of design to positively change people's lives.

First Place Award **CUSTOM TEXTILE** The ABL Group for the Lake Forest Showhouse Beyond the Surface[™] Chinoiserie Magpie Wall Mural















MARCOM AWARDS

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Platinum **PRO BONO** Highwood Chamber of Commerce Highwood Design District Marketing

Platinum

PRO BONO Highwood Chamber of Commerce Marketing



Platinum **PRINT CATALOG** Beko US, Inc.

Beko US, Inc. 2020 Beko Home Appliance Catalog

Platinum **TRADE SHOW EXHIBIT** Canon Solutions America ISA Booth Components

Platinum

PRINT ADVERTISING CAMPAIGN Canon Solutions America FLX Factor Campaign

Gold

PRINT ADVERTISING CAMPAIGN Canon Solutions America Production Print Solutions Campaign

DOTCOMM AWARDS

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Platinum

MOTION GRAPHICS WEBSITE ELEMENT Canon Solutions America ProStream Interactive Experience

Gold

WEBSITE LANDING PAGE Street Level Studio 2020 Beyond the Surface[™] Personalized Wallcoverings

VIDDY AWARDS

VIDDY AWARDS

Viddy recognizes excellence in the way video is created, produced, and delivered.

Gold MARKETING VIDEO

Canon Solutions America Print Is Alive and Well







HERMES AWARDS

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CUSTOM WALLPAPER DESIGN

The ABL Group for the Lake Forest Showhouse Beyond the Surface[™] Chinoiserie Magpie Wall Mural

Gold

Platinum

BRANDED WALL GRAPHICS

Street Level Studio Beyond the Surface™ Lobby Wallcovering

Gold

BRANDED GRAPHICS SUITE Canon Solutions America Smart Production Platform Logos

Honorable Mention LOGO DESIGN Highwood Chamber of Commerce Girls Night Out Event Logo Honorable Mention **PRO BONO** Fresh Artist Cool Jobs Fresh Artist Cool Jobs: Meet Brian Fuller

HIGHWOOD CHAMBER OF COMMERCE AWARDS

The Highwood Chamber of Commerce cultivates an environment that helps businesses connect and support one another in Highwood, IL.

MOST VALUABLE BUSINESS AWARD

Significant contributions to Highwood economy and community. Awarded for Street Level Studio's strategic and creative leadership in rebranding the city as a dynamic cultural and commercial destination.







2019 AWARDS







MARCOM AWARDS

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Gold

WEBSITE LANDING PAGE

Street Level Studio Beyond the Surface[™] Personalized Wallcoverings

MARKETING CAMPAIGN

Beko Digital & Print Campaign

Honorable Mention PRO BONO Highwood Chamber of Commerce **Highwood Design District** Campaign

Platinum **PRINT CATALOG** Beko US, Inc.

2018 Beko Home **Appliance Catalog**

Gold **BANNER/SIGN**

dot

Highwood Chamber of Commerce **Highwood Street Banners**

Gold

INTEGRATED

Beko US, Inc.

DOTCOMM AWARDS

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Platinum **CONTENT MARKETING**

Canon Solutions America Quiz: Which Press Is Best for My Business?

Gold SMALL BUSINESS WEBSITE

Lake County Barnwood Lake County Barnwood Website

Gold **PRO BONO VIDEO** NorthPointe Resources, Inc.

NorthPointe Resources Art 360

Gold

VIDEO SERIES

Canon Solutions America Colorado 1640 Teaser and **Customer Videos**

Honorable Mention B2B WEBSITE Canon Solutions America Océ ColorStream Customer Stories







VIDDY AWARDS

VIDDY AWARDS

Viddy recognizes excellence in the way video is created, produced, and delivered.

Platinum DIGITAL MOTION GRAPHICS Street Level Studio Welcome to Street Level Studio Gold **MARKETING VIDEO** Beko US, Inc. Beko Power Blender

Platinum

MARKETING VIDEO Beko US, Inc. Beko Turkish Coffee Maker

Gold

MARKETING VIDEO Canon Solutions America Book Smart Suite



NORTH SHORE WOMEN IN BUSINESS

NSWIB is one of the area's top women's organizations, working to foster opportunities for businesswomen to develop professionally and personally through networking, education, and social experiences.

WOMAN-OWNED BUSINESS AWARD

Street Level Studio's CEO, Tanya Fretheim, won a 2019 North Shore Women in Business Award for outstanding leadership and business accomplishments.



Thank You

Tanya Fretheim

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